



## MEDIA RELEASE

### Nipissing-Parry Sound Catholic District School Board Learning Co-op Celebrates International Literacy Day

**FOR IMMEDIATE RELEASE**  
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**North Bay, ON** - Students in the Learning Co-op program at the Nipissing-Parry Sound Catholic District School Board celebrated International Literacy Day through a series of engaging activities and group work, focused on this year's theme: *Living in a Digital World*.

International Literacy Day is an initiative developed by the United Nations to highlight the importance of literacy and to help raise awareness about modern challenges facing literacy education.

"International Literacy Day really emphasizes what we are all about at the Learning Co-op," says Joe Bitonti, Principal at the Alternative and Continuing Education Campus. "Our program is free for any adult learner and offers students the opportunity to develop their literacy and numeracy skills, at their own pace. Students completing the program have the opportunity to obtain their high school diploma, to advance in their careers or to prepare them for college or university."

The theme this year, *Living in a Digital World*, hopes to raise awareness about the different literacy skills required to navigate in an increasingly digital world. Aligning with this theme, students at the Learning Co-op generated a literacy word list and imported these words into wordart.com, completed an 'internet scavenger hunt' and created their own literacy quotes banner to display throughout the school.

"At the Learning Co-op we work to develop the skills of learners of all levels and walks of life," says Bitonti. "As this year's theme suggests, literacy is a wide-ranging skill that impacts not only our ability to read books or the newspaper, but to be able to successfully navigate at work, at home and in society at large."

For more information about the Learning Co-op visit <http://www.npsc.ca/programs/continuing-education/the-learning-co-op/> or call 705-472-7771.

For more information about International Literacy Day visit: <http://www.un.org/en/events/literacyday/>

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Barbara McCool  
Chair

Anna Marie Bitonti  
Director of Education

